

# REWORK

YOUTH · ENTREPRENEURSHIP · SUSTAINABILITY

## Press invitation

### **We are pleased to invite you to cover the 5th Global YES Summit – Rework The World in Leksand, Sweden on June 2-5, 2010.**

The Summit gathers 2000 people from 100 countries, entrepreneurs, investors, civic and business leaders, policy-makers and changemakers – with a common ambition to "Rework The World." They are all shaping new ways of working, by creating new business models, new partnerships and new investment opportunities. Of all the participants half are women and half under the age of 40.

The global Summit gathers the best initiatives from around the world - those that can speed up change and create new employment opportunities towards a sustainable society. More than one hundred initiatives will be presented from over 55 countries. Projects that lead to the real work of change. Work that makes a difference. Jobs with meaning, for men and women, young and old. Sustainable livelihood, everywhere.

We invite you to cover a unique opportunity, meet the changemakers and take part in an inspiring environment! Among the participants:

#### **Some of the world's strongest voices:**

- Mary Robinson, Executive Director, Ethical Globalization Initiative, Ireland
- Elaben Bhatt, Founder, Self-Employed Women's Association (SEWA), India
- Elinor Ostrom, Nobel prize Laureate in Economics, 2009, Professor of Political Science, USA
- Deepa Gupta, Executive Director, Indian Youth Climate Network, (IYCN), India
- Iqbal Survé, Executive Chairman, Sekunjalo Investments, South Africa
- Li Gong, Chairman and CEO, Mozilla Online, China
- Steve Mariotti Founder and President, Network for Teaching Entrepreneurship (NFTE), USA
- Ismail Serageldin Director-General, Library of Alexandria, Egypt
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#### **From Sweden we are happy to welcome:**

- Sven-Otto Littorin, Minister for Employment, Sweden
- Ewa Björling, Minister for Trade, Sweden
- Maria Wetterstrand, Spokesperson, the Green Party, Sweden
- Percy Barnevik, Chairman, Hand in Hand International
- Lars Thunell, Executive Vice President, IFC, World Bank
- Jan Eliasson Former Special Envoy of the UN Secretary-General for Darfur, Minister for Foreign Affairs and Former Ambassador to the USA, Sweden

See our website for further background and accreditation: [www.reworktheworld.org](http://www.reworktheworld.org)

#### **Or contact:**

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#### **Links to more information:**

[List of selected participants](#)  
[Program](#)  
[Press room](#)



## TÄLLBERG FOUNDATION

Rework is a joint initiative of YES Inc, with its youth led networks in fifty-five developing countries, the Tällberg Foundation, with its high level global network of decision makers, and LSU, The National Council of Swedish Youth Organization. The Summit is funded by contributions from the Ministry for Foreign Affairs of Sweden, Svenska Postkodlotteriet and other partners.

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